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HELLO
beautiful

3803



Humor is a big part of my style. You have to be willing to fall on your face a bit, to be that fashion roadkill. I know so many people who are die-hard fashion people who are way more educated than I am, but I love fashion. It's so much more important than just material.





Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well.

3805



happiness



Full color

I think the fashion is super serious and humor is suspect and people don't always know how to approach it. Sometimes people have questioned whether I was making fun of the industry or just at myself. I'm just trying to raise a smile. Clothes aren't meant to be worshipped at a church altar. I have a different approach to most designers.

3802





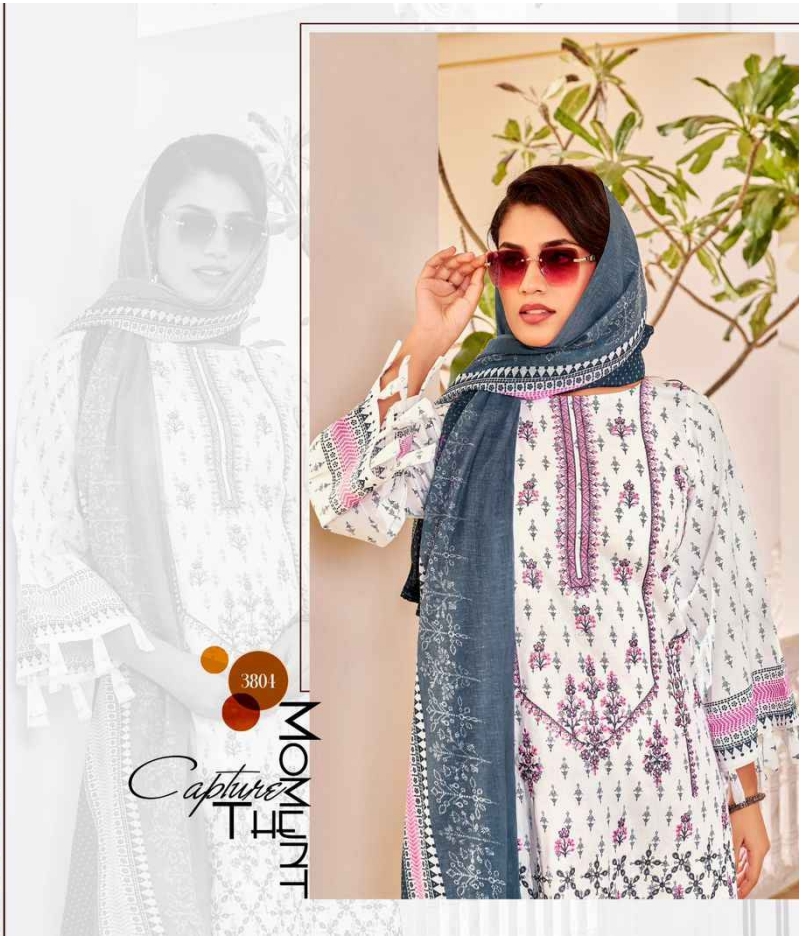
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Designers

Fashion you can buy,
but style you possess.
The key to style is
learning who you are,
which takes years.
There's no how - no
road map to style. It's
about self-expression
and, above all, attitude.

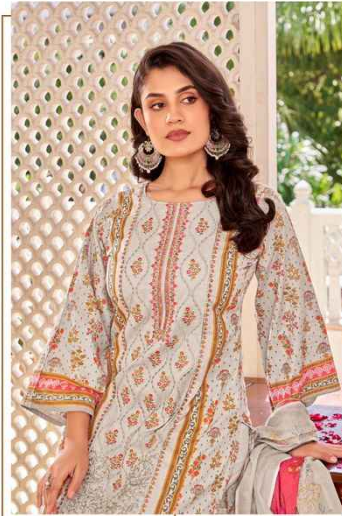
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As a young girl, I've always dreamed of having a career like this. I think it's so important for me to be able to use my platform and to bring awareness, and especially during these times where there's so much happening in the world. Everyone has a voice, and I think why not use that voice and help women, and tell them to also be bold and be able to break barriers.

Junmi



**THIS
YEAR'S
GIRL** 3809





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Style is the only thing
you can't buy. It's not in
a shopping bag, a
label, or a price tag. It's
something reflected
from our soul to the
outside world.



attitude

3808





expression

3806

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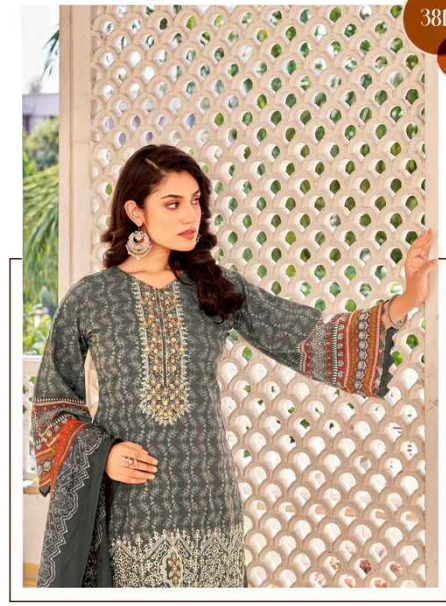




GET IT

express girl

3810





3801



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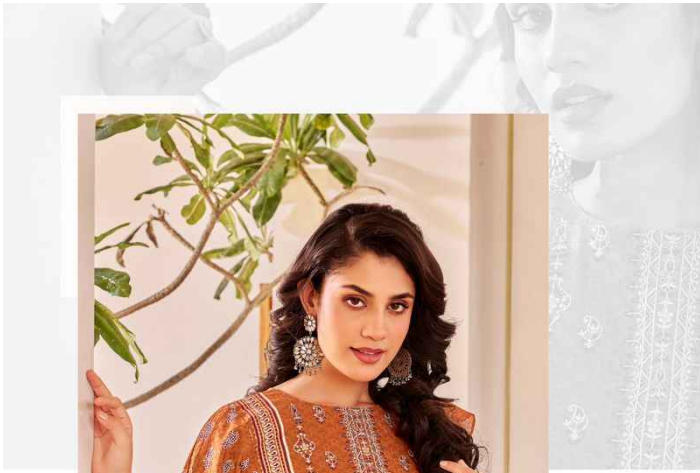
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Umam
VOL-38



THE
EVOLUTION
OF
she.

3801

fashion



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