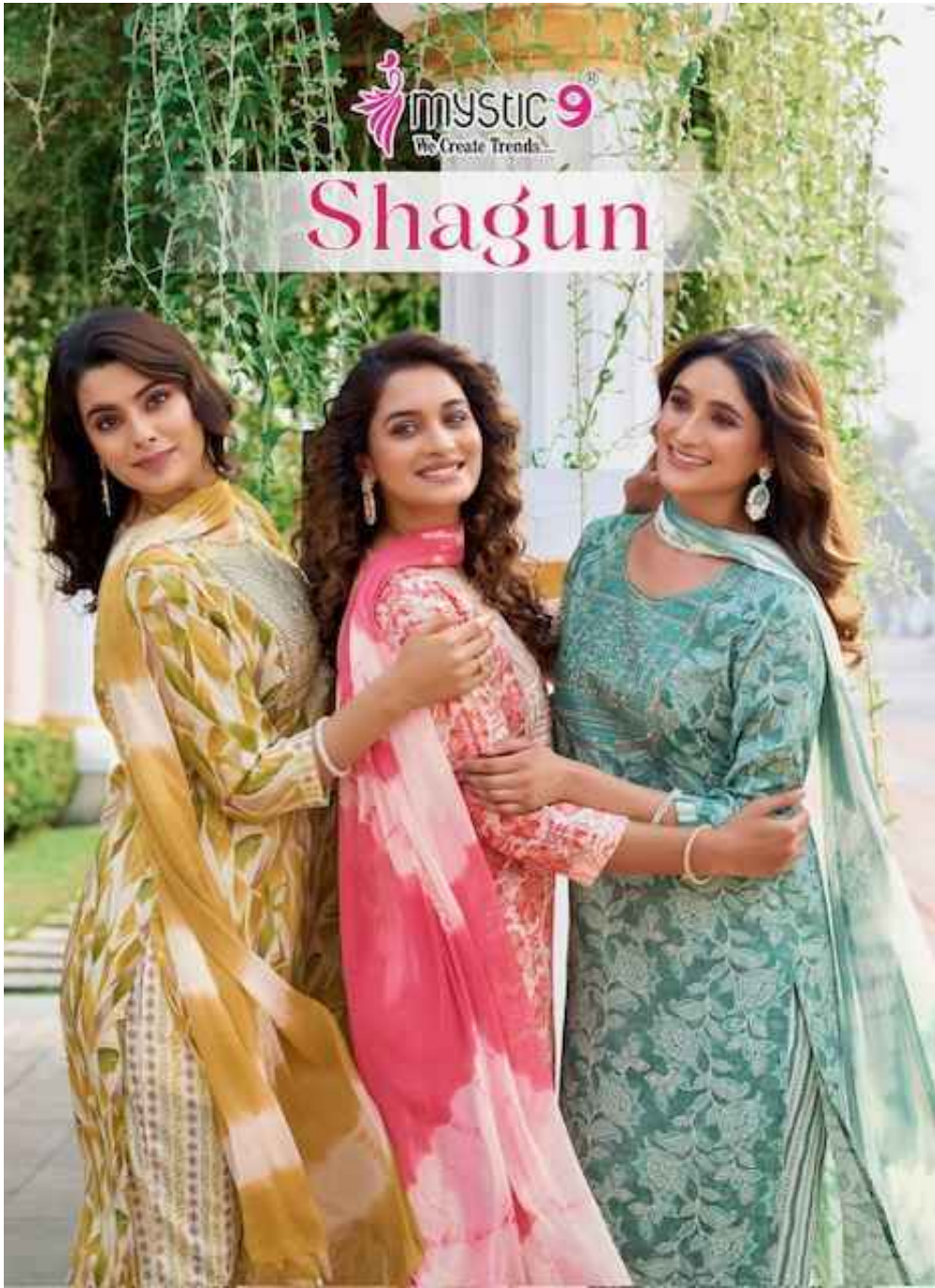


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*sleeve styles*

THE KAMEEZ IS THE UPPER PORTION OF THE ENSEMBLE, OFTEN RESEMBLING A TUNIC. IT COMES IN VARIOUS LENGTHS, FROM KNEE-LENGTH TO ANKLE-LENGTH, AND CAN FEATURE A RANGE OF NECKLINES, SLEEVE STYLES, AND EMBELLISHMENTS

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14006



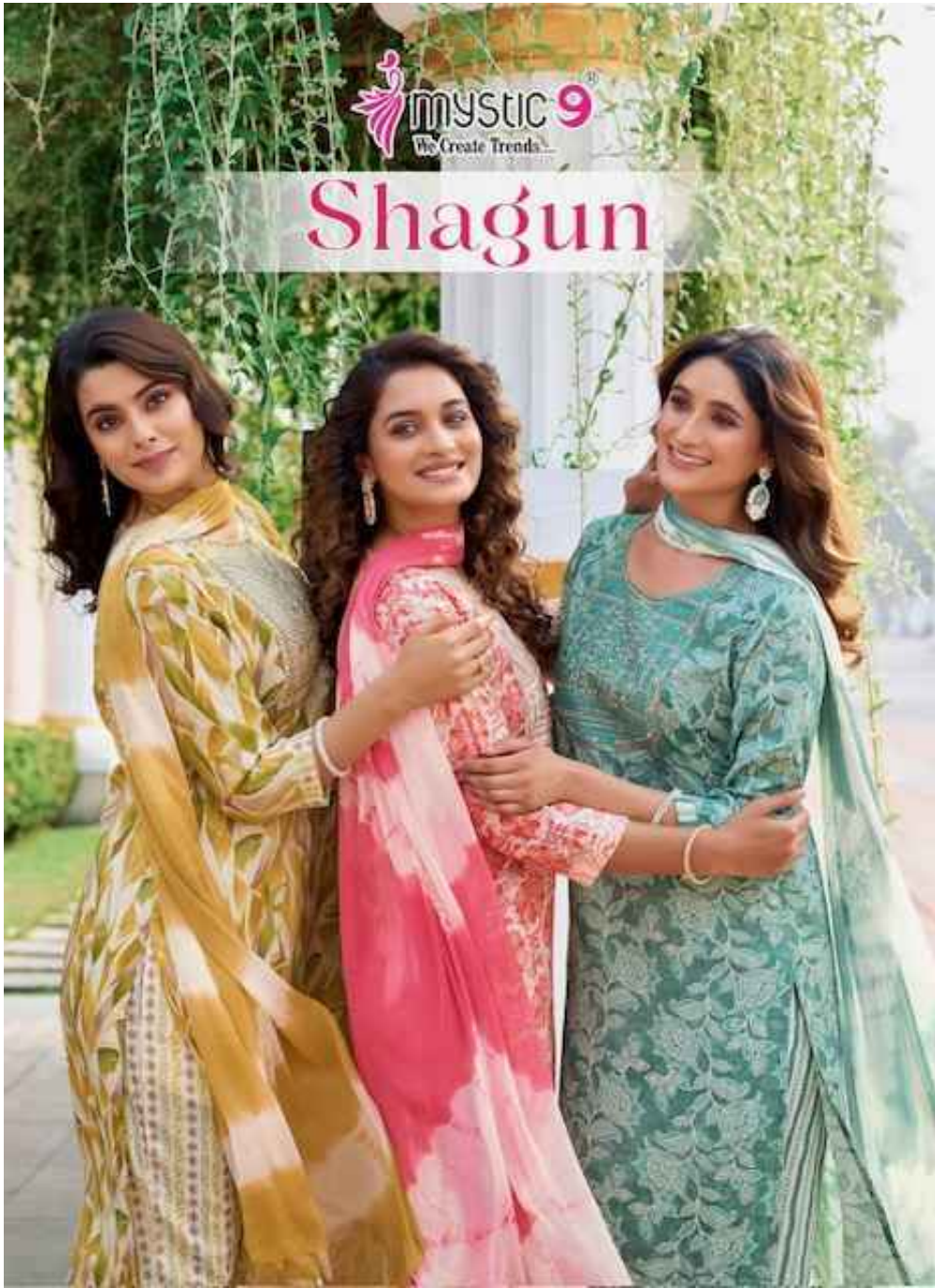
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*Indian Fashion*

INDIAN FASHION SALWAR KAMEEZ AND KURTIS ARE ALL THE WAY COMFORTABLE YET ELEGANT AND EASY TO WEAR. DESIGNER KURTIS, SALWAR KAMEEZ AND CHURIDAR ARE THE LATEST TREND IN INDIAN FASHION. SOME ARE EMBELLISHED WITH GORGEOUS EMBROIDERY WORK IN PLEASING DESIGNS. THEY MANAGE TO LOOK SMART ENOUGH TO BE WORN FOR CASUAL FAMILY GATHERINGS, OR EVEN FOR A WEDDING CEREMONY

14001



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*opulence and grandeur*

THE ROOTS OF THE SHAGUN KURTAS CAN BE TRACED BACK TO THE MARRA, OR, A PERIOD OF OPULENCE AND TRADITION IN ARAV'S HISTORY WHILE THE ARTISANAL INTRODUCED NEWER CULTURAL ELEMENTS INCLUDING ARCHITECTURE AND COLOUR. THEY ALSO PLAYED A MAJOR ROLE IN SHAPING THE SUBCULTURE'S FASHION LANDSCAPE. THE MARRA, EMPLOYED COURTS BY THE MARRA INCLINED FOR FASHION INNOVATION WHERE AFFINITY CLOTHING WERE CREATED, AND THE FUSION OF PAST AND PRESENT STYLLS TO THE BIRTH OF THE SHAGUN KURTAS.



14002





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14003



*sleeve styles*

THE MARKET IS THE UPPER PORTION OF THE ANKLE, 20% TO 25% BELOW AND A TIGHT FIT COMES IN VARIOUS LENGTHS FROM ANKLE LENGTH TO ANKLE LENGTH AND TIGHT FIT IS A RANGE OF 10% TO 15% OF THE TOTAL LENGTH OF THE GARMENT.



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14003



14004

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14006



14007



14008



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*opulence and grandeur*

THE ROOTS OF THE SHAGUN ALMERE CAN BE TRACED BACK TO THE MANGRAKAL, A PHASE OF ORIENTAL AND SPANISH ARCHITECTURE IN INDIA'S HISTORY. WHILE THE MANGRAKAL INTRODUCED MANY CULTURAL ELEMENTS, INCLUDING ARCHITECTURE AND COSTUME, THEY ALSO PLAYED A PIVOTAL ROLE IN SHAPING THE SUBCONTINENT'S FASHION LANDSCAPE. THE MANGRAKAL IMPROVED COSTUME DESIGNERS' INSPIRATION FOR FASHION FANTASY, WHICH IN TURN INFLUENCED THE DESIGN OF FASHION AND FASHION STYLES. THE BIRTH OF THE SHAGUN ALMERE.



14007